



Just  **per child**

Support a School - \$6600

Impact 600 households

Get your Name placed on the label inside both books (35,000) for the school year

Support a Grade - \$1100

Impact 100 households in an entire grade at a school from K - 5

Support a Class - \$ 275

Impact a single classroom of 25 students at any school in Virginia Beach

Join the Book Club

By making a monthly gift of at least \$11/ month you will help provide this program to homes throughout the area.

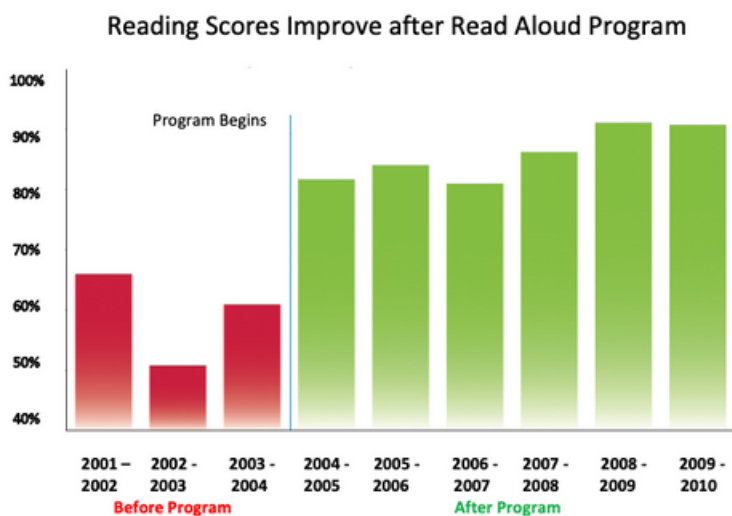
Helping Kids & Changing Lives



Help 35,000 Kids



The concept is simple. Give every elementary student the same book two times a year. Together, every family reads a chapter of the book at night. The next day, there aren't tests but rewards for being able to answer questions about the chapter.



The Impact

- Family time
- Improved cognitive behavior
- Connecting the community

For just \$11/ child we can't afford not to invest in this program.

-Philanthropist George Birdsong

Getting kids to read for pleasure is the missing piece of the puzzle.

-Superintendent Dr. John B. Gordon III

This dynamic reading event is fostering a community-wide 'uplift' of literacy

-Dr. Kelli Cedo

